#### **KEY REQUIREMENTS**

- Available for multiple resins and approved OEM colors
- Maintain performance characteristics of traditional raw materials that use conventional carbon black
- Pass REACH and RoHS requirements
- Retain color consistency and stability
- Provide a Product Carbon Footprint (PCF) calculation that aligns with ISO 14067:2018

## **COLOR + SUSTAINABILITY TARGETS**

# AUTOMOTIVE OEM

## **AVIENT SOLUTION**

OnColor™ REC Polymer Colorants

### WHY AVIENT?

- Provided recycled content formulations that met all design and engineering goals while achieving sustainability targets
- Provided effective alternative to materials
  using virgin carbon black
- Achieved color stability under xenon arc and TUV methodology
- Supplied necessary PCF calculation certified by TÜV Rheinland and aligning with ISO 14067 requirements

#### LEARN MORE

